



# THE OLIVE PRESS

BY RHODA GOLDMAN PLAZA

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## JFCS and RGP— Creating A Caring Community Together



Left: Dr. Anita Friedman, Executive Director, JFCS; Ira Kurtz, Executive Director, RGP.  
Photo of Dr. Anita Friedman © 2019 Jamey Stilings, Courtesy of First Republic Bank

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Ira Kurtz,  
*Executive Director*

## RGP and JFCS

It is my pleasure to work with JFCS and its Executive Director, Dr. Anita Friedman. I can't think of a better partner to ensure that our residents have the assistance and services they need.

Our organizations share many things, one of the most important is our dedication to caring for Jewish seniors.

Our shared mission, close working relationship among staff, and non-profit status has helped us build our community and sustain our expertise.

Partnership best expresses our relationship—the strength of RGP assisted living joined with JFCS's supportive senior services. JFCS and RGP work collaboratively to provide a wide range of care for seniors. RGP residents can use JFCS services as they become less able to care for themselves. Some whose children live abroad, avail themselves of JFCS case managers or fiduciary services. Often after an illness or surgery, residents will request a Seniors At Home caregiver to assist them for a week or two.

JFCS also looks after seniors living at home and, when necessary, helps them to recognize that living at home is not the best option for them and recommends assisted living. Working as partners, JFCS and RGP help seniors to live independently, safely, and as fully as possible.

# Resident of the Month—Rivka Spiegel

I am a Holocaust survivor. My most important mission in life is to make sure that the Holocaust will never be forgotten and will not happen again. JFCS has helped me do that.

I first contacted JFCS in February, 2005, for Holocaust Survivor reparation assistance and met Brian Brown at the Holocaust Survivor Services. He helped me through the initial reparations application and every year helps me to complete the Life Certificate paperwork for the German government. In fact, Brian has helped me to connect with the JFCS Café by the Bay and Holocaust Speakers Bureau and with several Holocaust Survivor reparations programs over the years. For example, a few years ago, when I was living in my home and broke my leg, Brian helped me receive a Seniors at Home caregiver through the Claims Conference Home Care Program funded by the German Government.

I joined other programs for Holocaust survivors organized by JFCS. I really enjoyed going to Café by the Bay, a gathering for survivors. Once a week on Friday, we would have a luncheon, listen to music, and meet with other survivors. Rabbi Daniel would sometimes lead a short Shabbat service; it was very nice.

Through Café By the Bay, I was contacted by the Holocaust Library and they asked me if I would be willing to tell my story in public schools. “I felt I had to give back,” Rivka said. “I had to help. I wanted to make sure that the Holocaust would never happen again. That today’s children would know, and if they saw something similar happening, they would be able to say, ‘this is wrong’. I started speaking at schools in 2008 and continued for quite a few years. (The JFCS Holocaust Center operates the Speaker’s Bureau program; now known as the William J. Lowenberg Speakers Bureau.)



Through another Holocaust program called The Next Chapter, I met high school students at the Jewish Community High School of the Bay. We would meet one-on-one. I told them the story of my Holocaust experience and they would write up the conversation as part of an educational process involving preserving the memory of the Holocaust.

The Holocaust Center also started The Oral History Project where I recorded my story of the Holocaust survival; it is in their archives for my family and for anyone who is studying the Holocaust.

Since my family is not always available—my daughter lives in Israel and my son travels internationally—I am very glad that JFCS is here!



Corey Weiner,  
*Director of Food and Beverage*

## Meals on Wheels

The Kosher Meals on Wheels Program (KMOW) that is a partnership between JFCS and RGP has its roots going all the way back to ancient Rome. The Romans loved their convenience meals as much as any millennial. Several “fast food” restaurant sites were found in Pompeii for example, although none of them were drive-through. Horses and chariots, were not conducive to proper hygiene... though they could have put sanitation stations on the chariot. The plague, typhus, typhoid fever, and small pox flourished.... feh so fussy.

Pizza delivery back in the day (late 1800's) was started by Queen Margherita who got tired of French Cuisine and had pizza brought to them. I guess the castle chef could not spin a pizza to save his life—literally. Back then it was not the cheap and cheerful go to it is today! There are examples of early Instacart all over the world, that go way back in history. India has the Dabbawalla system of meal deliver that originated 125 years ago. They used bicycles. We cannot do that; OSHA says no, ... worker safety, whatever. Of course, in this country modern industry started with the invention of TV. Restaurants were losing customers to TV watchers, so then came those fabulous frozen dinners. Did Swanson's do a kosher version? So, pizza was brought to the people and they did not have to miss *I Love Lucy*. Although there was the iceman, milkman, and seltzer man before that.

Of course, Chinese take-out has been historically important to Jews who had nothing to do at Christmas and Easter. No fortune cookies telling us our future. Both the Chinese and Jewish cultures are thousands of years old. You know the old joke; Jews claim to have been around 1,000 years before the Chinese. The Chinese say that cannot be true, as the Jewish people would have had no place to eat! How would they survive?

Now we have Instacart, Green Chef, Purple Carrot, Blue Apron, Red Herring, Personal Chefs, Keto meals, Paleo meals, Vegan, you name it.

Of course, the hottest game in town is our own KMOW. The Plaza cooks and packages, and JFCS delivers meals to fabout forty-five home-bound seniors every day, five days a week.

There is nothing more fun than balancing kosher laws with our governmental *dicta* (plural of dictum). Government regulations require a glass of milk with every meal, which just will not fly on the kosher winds. We somehow wheedled the government into accepting soy milk as a substitute which is less than popular with our recipients. Those poor folks do not even get dessert (!)—too much sugar for government guidelines. Even the Chinese gave us fortune cookies that predicted diabetes and heart disease is in your future, and man who swims must wait for an hour after meals, or the Rabbis would get them.

I am sure the happy KMOW drivers gladly listen to the complaints that we at RGP do not have to hear. “Not enough food, not hot enough, what is that soy-milk stuff, and the ever-famous ‘where’s the beef?’ Why couldn’t you be here on time? Did they have to catch the fish, milk the soybeans?”

JFCS is performing a mitzvah, but as they say, “no good deed goes unpunished”. Nice try Anita Friedman, G-d is smiling. Those hearts never eat to their own content.





Elizabeth Wyma-Hughes  
*Director of Resident Services*

## When Residents Need Extra Services

“Can you help me with....?” is a common question I hear when residents come into my office. Residents’ needs run the gamut—big, small, logistical, technical, and existential—the Resident Services department is in the business of problem-solving an enormous variety of issues.

Many questions that come up are straight forward with clear answers, sometimes including tech help, an extra set of eyes to look over a confusing letter from an insurer, helping to find a lost wallet, or providing help navigating the automated answering systems at the Department of Motor Vehicles, Social Security, or at banks that seem to be at the other end of every phone call these days. Some issues take a bit of creative thinking and problem solving, like the Internet rabbit hole that Dorie and I fell into last week while trying to find a hair removal option for a man who is struggling with an electric razor.

Then there are the questions that require a bit of consideration and often a fair amount of collaboration—these are the questions about how to best support a partner with dementia, how to deal with memory loss, or when more care might be needed for oneself.

When put together, the many little “can you help me(s)?” can indicate a larger problem that needs to be addressed. We approach these issues collaboratively, often working across departments at RGP and with the resident themselves. In many instances, residents benefit from working with an advocate, but don’t always have family or friends who can step into that role.

The good news is that there are a wealth of resources geared toward assisting seniors; you just need to know where to look. We know that many professional services are available for seniors at JFCS, so we are able to direct RGP residents to them. If navigating finances, filling out taxes, or balancing a checkbook have become overwhelming, fiduciary services can be enlisted to make sure resident’s financial matters are taken care of. Sometimes residents need private caregivers for extra one-on-one support after a hospitalization or a fall. When residents have complicated medical issues and the family is not available to negotiate the medical system, care managers can help ensure that a person’s entire medical team is on the same page and advocate for clients within the health care system.

The phrase, “it takes a village” can and should be applied across our life span, as we all do better when we utilize the skills and resources of the larger community.

# JFCS and RGP—Creating A Caring Community Together



Adrienne Fair  
Assistant Executive Director  
Director of Nursing



Elizabeth Wyma-Hughes  
Director of Resident Services



Emma Davis  
Director of Programming  
and Counselling



Candiece Milford  
Director of Marketing

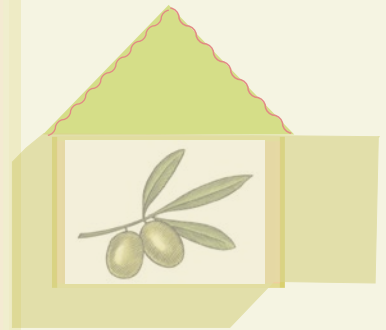
Successful partnerships benefit everyone; partnering between JFCS and RGP results in better care for residents. Shared culture and many years of working together have facilitated a unique partner-relationship. Both RGP and JFCS share a non-profit status and both rely on long-term experienced staff with complementary professional skills, who know each other and employ above-industry standard practices. Proximity, a collaborative culture, and open and frequent communication facilitates a team approach to provide comprehensive services to residents.

In 1988, JFCS began Help at Home (later renamed Seniors At Home) to provide home care, nursing care, meal delivery, laundry, and personal affairs management to seniors in the Bay Area.

JFCS recognized that as seniors age, they often need assistance with help in paying bills, doing laundry or shopping, or keeping up with their financial matters. RGP residents who choose assisted living may avail themselves of fiduciary, case managers, and spiritual care services which are literally next door.

“We look on our role as a three-way partnership,” said Traci Drobronovova, Director of Seniors at Home, “among JFCS, RGP, and residents. We have a long-term relationship with RGP whom we consider as a sister agency and we look on residents somewhat like extended family. Our relationship is based on our shared willingness to work toward the best interests of the resident. We appreciate the relationship which is built on clear and frequent communication, trust, and honesty.”

Andrea Korsunsky, Director of the Center for Dementia Care, works with Older Adults living at home and with RGP residents. As a community-based caseworker specializing in dementia, Andrea works with family members at home, and if needed helps place family members in dementia care. She works directly with Candiece Milford, RGP’s Marketing Director, Adrienne Fair Director of Nursing, and Emma Davis, Director of Programming and Counselling, to ensure the team is aware of the person’s background, preferences and individual approaches to ensure a smooth transition into memory care. “Our focus at JFCS is person-centered care; we work to highlight a person’s strengths and work with families to ensure they understand dementia and have the tools to cope throughout each phase. When a family has decided to explore memory care at RGP, I work with the RGP team to ensure both the resident and their family have the support they need in their journey. I find it professionally fulfilling to work with RGP staff because we work together collaboratively to maximize quality of life



# JFCS and RGP—Creating A Caring Community Together

for both the person living with dementia and their family members that support them.” Fiduciary Services are another area of collaboration between RGP and JFCS. These services include power of attorney for health or finances, successor trustee, and executor. Fiduciary Services staff work with case managers to assist RGP residents and others in the community when they can’t make decisions regarding their health care or make financial decisions. “Some RGP clients have been with JFCS for many years,” Rebecca Paul, Director of Fiduciary Services explained, “we work hand in hand with Adrienne, Elizabeth, and Emma to make sure that seniors’ lives are safe and affordable. The fiduciary team are long-

standing JFCS staff who are Licensed Fiduciaries and have backgrounds in business, banking, taxes, and law. “We offer a comprehensive set of services for individuals and

family to give them peace of mind. I’d, say that our greatest strength is a very strong team of experienced professional staff who are knowledgeable and compassionate. I have been working with RGP staff for many years in the best interests of the resident and have found our relationship to be positive and collegial.”

“Just as JFCS provides services for issues that come up in life, that are not medical, clinical, and more than the tasks of daily living, it also provides support for other aspects of life—psychological-social-spiritual.” Rabbi Daniel Isaacson, the rabbi next door, so to speak, provides Rabbinic support and spiritual care with issues in people’s lives. He is available for counselling, leading religious studies, and possibly shmoozing over a cup of tea. The benefits of “sisterhood” with JFCS are that spiritual services are nearby



Traci Dobronavova  
Director, Seniors At Home



Andrea Korsunsky  
Director of Dementia Care



Rebecca Paul  
Director of Fiduciary Services



Rabbi Daniel Isaacson  
Director of Spiritual Care



Carmelita Portento  
Caregiver  
Seniors At Home

I’ve been working with Seniors At Home since 2008 and have cared for many RGP residents. I don’t just take care of residents, I give compassion”, Carmelita said. “I’m not working for money. I get personal satisfaction knowing I’m helping someone. I love working at RGP because people are accommodating and friendly and I like working with the RGP nursing staff. I cared for a RGP resident a few years ago; she was 99 at the time. She was a very nice person. I used to tell her “when you look good, you feel good; she let me take care of her so that she always looked her best. She passed away not long after her 100th birthday. Her grandson told me”You took very good care of her and for that you made her stay longer with us so that her great-grandchildren also got to know her.”







## Health Notes

Adrienne Fair, MSN, RN,  
*Assistant Executive Director*

### Vaccinations at RGP



On January 27th, we hosted a festive vaccination event here at RGP. We celebrated with balloons and music, and dining services prepared an extra special dinner tray.

CVS pharmacy sent a skeleton crew which arrived an hour late, but luckily we had everything as organized as possible in advance; yours truly jumped in to administer injections. We met our goal of 264 vaccines in one day between four vaccination stations. I'm pleased to quote the CVS team who said that RGP was "the most organized of any vaccination site so far" and that we were one of the few sites that did not waste a single dose.

I would also like to note that RGP offers the COVID vaccine to private caregivers. Seniors at Home is a division of JFCS which provides one-on-one care to many RGP residents. We are so glad to be able to include these caregivers in our vaccination clinics. Seniors at Home caregivers and JFCS case managers provide a great deal of support to our community.



Once we complete our COVID vaccination rounds, RGP will have at least 97% compliance amongst staff and residents. This is a fantastic compliance rate, if you consider that some hospitals are seeing many healthcare workers refuse the vaccine. In Southern California, "Between 20% and 40% of front-line workers in Los Angeles County and up to 50% in Riverside County have turned down the vaccine."<sup>1</sup> Nationwide, a recent survey by Surgo Ventures showed that 15% of healthcare workers have refused the COVID vaccine<sup>2</sup>. Of course, I'm not surprised that our empathetic, caring staff, and residents at RGP are ahead of the curve with regards to vaccination rates. Great job everyone—round two is on February 17th!

<sup>1</sup> Hoeven, Emily (Jan 4, 2021). Health care workers refuse COVID vaccine. Calmatters.org.

<sup>2</sup> Surgo Ventures (Jan 15, 2021). New survey: 15% of U.S. healthcare workers refuse to take COVID vaccine. Surgoventures.medium.com.



# Employee of the Month—Judy Workman

Judy Workman, night shift (NOC) caregiver and med-tech, knew that she wanted a job where she would make a difference. But when she was young, she wasn't sure what that job might be. After joining the Air Force where she worked all day on computers and flight simulators, Judy decided she wanted to work with people. She returned to school, got her teaching credential, and taught pre-school for seven years working with children from low-income high-risk backgrounds. When her sister needed extra help caring for their mother, Judy volunteered to help by becoming a caregiver. She returned to school, received a CNA certificate, and helped her sister care for her mother until she passed away.

"I think the decision to become a caregiver came about through the example my family set. I feel an affinity for older people because my entire family was old. I grew up going to funerals of aunts and uncles; older relatives peopled my life. My mother was forty-five years old when I was born—I was raised by a very mature parent. Also, my family had always cared for each other. My sister and I cared for our mother. My father cared for his father. I remember when I was quite young, going with my father to visit my grandfather who was living in a board and care. My father went in to visit him, came out carrying him, and put him in the car. He said to his father 'Even though we haven't always gotten along, I'm not leaving you in that place. You are coming home to live with us.' I learned an



important lesson: despite all differences, we are family and we will take care of you. These events led me to a job where I know what taking care of people really means. I realized that I liked working with older people and found a job in skilled nursing."

Working on the night shift has allowed me to care for residents in ways I might not have been able to if I worked during the day. Life is slower at night and some residents don't sleep. Residents and I have time to talk and I am there too to reassure them

when they are upset or lonely. So, when residents are awake, perhaps in pain, I am glad that I am here to help them get through the difficult hours. Many residents have said "I'm so glad you are here." I've learned that caring for people is much more than meeting their physical needs; they also need to feel safe, accepted, and part of a family."

My hobby is genealogy because I wanted to know about my family. Many relatives had passed away when I was young, I did not know my grandparents very well, so I knew little about our family history. I wanted to find out who my ancestors were and where they came from. Through researching my family tree, I discovered my father's family originally came from England and the Netherlands to New Amsterdam in 1650 and many of them chose to be Quakers. My mother's family were Catholics and came from Germany. It seems that making a contribution to the community and making a difference in other people's lives is part of my family Quaker heritage.



Candiece Milford,  
*Managing Director of Marketing*

## How JFCS Social Services Support My Work In Marketing

While my job as Managing Director of Marketing is to build occupancy, that role often extends well beyond into other areas such as offering resources and education about Assisted Living and Memory Care. Prospective residents and their families who are researching a community for themselves or a loved one frequently are unaware of the rich resources available right next door to Rhoda Goldman Plaza at Jewish Family and Childrens Services (JFCS).

RGP and JFCS share a non-profit mission of caring for seniors and work together to ensure that seniors live safe and healthy lives. We work collaboratively with their care managers and other Seniors At Home staff. We also share the physical conference space called the Olive Room, yet remain distinct service agencies. I often receive referrals from JFCSs' case managers who advocate for their clients and help them relocate to appropriate environments. Due to the Jewish roots of both organizations, case managers have referred Holocaust Survivors to us. In some cases, survivors who may not have the financial means can take advantage of our scholarship program.

Sometimes, JFCS clients may not have family or have family that is too far away to support them, so JFCS, through its in-home care program, Seniors at Home, offers extra assistance for those who need it. JFCS case managers recognize the social isolation of living at home, particularly after this very difficult year of COVID, is contributing to depression or cognitive decline. Living in a community of one's age peers who are liked-minded in their interests can be the "Miracle Grow" that rejuvenates them.



Interestingly, several of the long-time JFCS volunteers become aware of Rhoda Goldman Plaza and eventually move in. Some have continued to volunteer at JFCS post move-in, enjoying the much shorter commute . . . right next door! These volunteers are some of our most active residents of our Resident Council, Book Club, on committees, and in special interest groups. The couple in the picture above are two such residents.

JFCS Fiduciary Services are one of the most common referrals I find myself making, both to case managers outside JFCS and to people who are doing research. However, true to Resident's Rights and ethics, we stay clear of residents' personal finances once they have qualified for residency. Thanks to JFCS Fiduciary Services, residents can have professional eyes protecting them from financial scams as well. Thus, when new residents move to Rhoda Goldman Plaza, they also have a plethora of social services at their fingertips—an added feature other communities cannot offer.

# Promoted Employees

## Health Services



Derrick Nguyen, LVN,  
Lead Charge Nurse



Gustavo Marin,  
Senior Terrace Coordinator



Samantha Curro,  
Terrace Coordinator

## Dining Services



Thi Vuong,  
Lead Server



Merlyn Cancino,  
Lead Server



Yan Hong Wu,  
Lead Server



Man Truong,  
Lead Server



Vinh Nguyen,  
Administrative Assistant

## March Birthdays

Larry Lipkind	1
Steve Caldwell	2
Henni Kuflik	6
Nancy Kaplan	15
Kenneth Baker	20
Herbert Scholder	25
Ruth Kagan	30



# Street Scenes, Part 1

By Jeanne Halpern, Resident

Walking is one of my favorite things to do. And even after twenty-two years as a Sierra Club hike leader, I still try to go out every day and explore. Recently, I thought you might like to know about a few of my favorite discoveries, and perhaps share them with your family and friends. Some award-winning murals and mosaics and one remarkable garden are fewer than five blocks away, and all the sites, including the waterfall, are within the small area of San Francisco bounded by Baker, California, Webster, and Turk Streets. And they're all accessible with or without canes and walkers.

Our immediate neighborhood is a disinctively inviting place to walk—level and non-commercial. On the Sutter side, we see nothing but tennis courts, the vibrant kids and adults who use them, and the hill views. And on the Post side, we have four square blocks, between Post and O'Farrell and between Scott and Steiner, with only centers of civic life: the Western Addition branch of the SF Public Library; the playing fields and indoor areas of the Hamilton Pool and Recreation Center; and across Geary, the Gateway Middle and High Schools, and Kimbell Playground. In this column and the next, I'll share with you some of the attractive street scenes I've found. And when an auspicious time arrives—after we're all vaccinated and we all feel free to go out walking again—I'll be glad to show you these sites in person. Here, then, is Part 1 of Street Scenes.



The Living Wall: Less than two blocks from RGP stands an impressive 9' by 9' vertical garden composed of seven kinds of plants and designed by

David Brenner. As you walk up the ramp toward it—if the light's just right, as it was on my first visit—you feel as though you're approaching a curvy abstract

mural by an artist who paints with broad brush-strokes in shades of green, grey-blue, rust, and lime. You keep wanting to get closer and see why it looks so three-dimensional. And then you remember: The colors you see are plant leaves growing toward you, inviting you to the entrance of the UCSF Women's Health Center at 2356 Sutter Street. Though vertical, this is still a garden, which means that every time you visit, sun, rain, wind, and growth can change it dramatically. Today, for instance, when I went back to check, I saw from my first steps on the ramp that these were, indeed, plants, no longer nestled so snugly together they'd pass for a mural, but acting more like a garden that needs attending to. And that's when I realized why Habitat Horticulture, which installs living walls, also offers maintenance: They do for their gardens the very pruning, digging, and transplanting I do for my flat garden on our third-floor patio.



"The Blues Evolution:" Designed and painted by Santie Huckaby, this two-panel mural traces the movement of the Blues from the American South to the Fillmore. It won the SF Public Community Mural Award in 2005. The panel on the left presents the birthplaces of the Blues in images: a horse-drawn wagon being loaded with bales of cotton; an Appalachian cabin, a woman at the open door; three girls dressed in white for their Sunday church choir; musical instruments everywhere; a zoot-suited singer with a bow-tie belting out a song; many musicians and singers; and in the top right, next to Billie Holiday with a gardenia in her hair, the names of everyone in the panel.

The right panel is filled with performers from the past through the Fillmore's heyday—names like





Jimi Hendrix, John-Lee Hooker, Tupac Shakur, and dozens more, plus scenes, storefronts, and hotels, presumably from the Fillmore as it used to be. Again, the names of the singers and instrumentalists are listed on the right, but knowing almost nothing about Blues performers, the only person I recognize immediately, near the top, in his white suit and matching fedora, is former SF Mayor, California Assemblyman, Assembly Speaker, and now SF Chronicle columnist, Willy Brown.

You'll find "The Blues Evolution" less than two blocks away from RGP, across Post Street, at Steiner. There, you'll also see a small mural between the two Blues panels, created when the recreation center was built to emphasize the many activities, inside and on the adjacent playing fields, available to the public.



#### The Creative Arts Charter School:

If you walk on Scott Street past the Library, cross Geary and continue four blocks, you're on Turk Street, with its treasure trove of surprises. When you walk down the right side of Turk to 1601, you'll discover three mosaic figures: a woman, a hippo, and a turtle made under the supervision of Kid Serve, an organization that helped children learn to feel like artists by showing them how to create

mosaics. In the many years I led hikes all over San Francisco, I discovered over a dozen walls where students had learned with Kid Serve how to create beautiful mosaics that live on long after

the kids have grown up. Here, for example, Ms. Clark's fifth grade class created these figures and the tile work along the edges of the gardens in 2006, when the students were ten or eleven years old and by now, must be finishing college or making their way in the world. And here's their handiwork, which might make them blush today but makes us smile. When you pass the school entrance, cross Pierce, and look back at the wide side of the school, you'll find a large, delightful mural of the Golden Gate Bridge and a stream of multi-ethnic mothers and children looking as though they'd crossed the Bridge and were looking for the Promised Land.



The Waterfall: There is a super-wide driveway where Ellis Street should cross Steiner, and beyond that, a gate. Since I'd been following a loud but muffled sound as it rose to a gentle roar and was looking for its source, I slipped through the gate. There, as the sound mushroomed, amid some tall evergreens and deciduous trees with purple blossoms, I heard, saw, and inhaled the source of the roar—The Waterfall. Partly surrounded by sky and partly by the high-rise apartment houses of the Fillmore Center, it stood before me in the sun—a thrilling discovery. Recycled water flows over a tall, broad wall of flattened field stones that sparkles golden-orange as water splashes over them. Since that day, no matter what the weather, I've loved showing it to friends and, before Covid, to fellow residents. I trust you'll enjoy it as much as they did. If you'd like to know the easiest way to get to the waterfall, give me a call (415-624-3322) or send an email to [jeannehalpern@hotmail.com](mailto:jeannehalpern@hotmail.com).

And stay tuned for Part 2 of Street Scenes, where you'll read about award-winning mosaics, a special stop in Japantown, an old building with a fascinating history, and a park with the best views in town.

Photos of murals and waterfall courtesy of Carl Kerwick.



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*Founded by Jewish Family and Children's  
Services and Mount Zion Health Fund*

# RHODA GOLDMAN PLAZA

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The appeal of Rhoda Goldman Plaza is undeniable. Older adults and their families prefer our unsurpassed assisted living and memory care community enriched by culture and tradition.

Residents enjoy superb, “made-from-scratch” cuisine that is always well reviewed by our most vocal critics; our residents! While our dining selections please the appetite, accommodations showcase spacious, private apartments designed to maximize space and comfort. In fact, we’re re-defining your life as Living Well With Assistance—we believe our community is every bit as good as a five-star hotel. And, professionally trained, courteous staff promotes your health and well-being with choices of activity programs both on and off-site.

Our Terrace Memory program provides specialized memory care to residents through therapeutic activities that enhance physical, mental, and emotional health. Both privacy and companionship are afforded on our self-contained Terrace.

Living Well With Assistance is more than a promise, but a way of life for our like-minded residents and staff who share the vision of our upscale community.

Visit Rhoda Goldman Plaza today by calling 415.345.5072.

*Founded by Jewish Family and Children's Services and Mt. Zion Health Fund in 2000, Rhoda Goldman Plaza (RGP) was established as a non-profit assisted living facility to provide a better and more secure life for older adults.*